

In the News

NHS

Somerset

1 Dec 2022 - 16 Jan 2023

Welcome to our first edition of In The News which features highlights from our recent media coverage. As winter pressures grow, it's been a busy few months for the Communications Team working with the media to help promote the great work we are doing as a system to help ensure our residents have timely access to the health and care they need.

December saw the culmination of work we had been doing with the BBC, working with Somerset Foundation Trust, Somerset County Council, Southwest Ambulance Service and Harbour Health Care to put together a feature for the Today Programme, BBC's flagship national news programme on Radio 4 looking at our innovative approaches to tackling winter pressures. Our brave approach in putting ourselves forward for what can sometimes be a challenging programme was recognised and praised by NHSE.



Somerset flu and Covid cases among the highest in the country

Featured on: ITV and BBC Somerset and BBC Points West **TBC**

[Click here to view media](#)



'Somerset's Mental Health Crisis Hubs

Featured on: ITV and BBC news

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Jonathan Higman speaks to BBC Radio 4 about system pressures

Featured on: BBC Radio 4 (6.2 million listeners a day)

[Click to view media](#)



SW Health Correspondent Matthew Hill

Featured on: BBC News, BBC World & BBC Radio 5 Live, Points West

[Click to view media](#)



Somerset health bosses spend £6m to free up hospital beds

Featured on: BBC News Front page (500k+ readers) & BBC Radio Somerset

[Click to view media](#)



No place like home - helping patients leave hospital when well enough

Featured on: BBC Radio 4 (6.2 million listeners a day)

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