



Sustainability and integrated working at Frome Medical Practice

working with our ICB

with Karen Creffield, Managing Partner

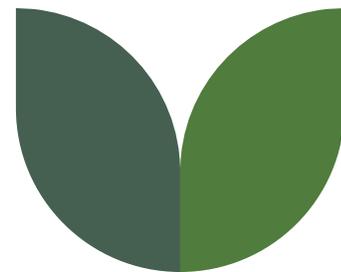


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where are we now?

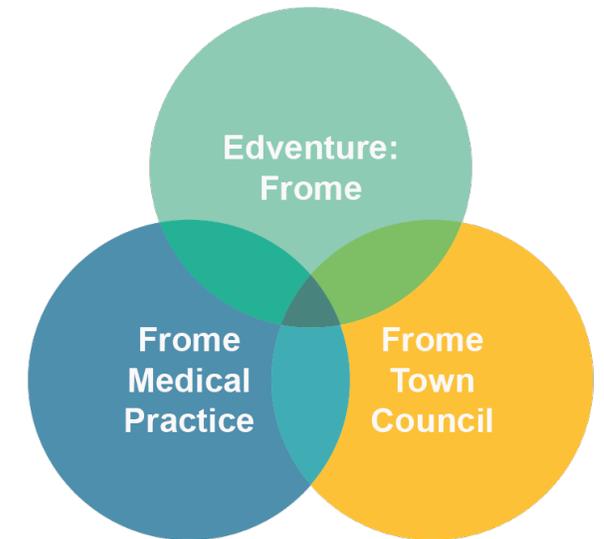
3 key things stand out

1. Our Partnership Lottery Funding
2. Launch of our new Strategic Plan
3. Beyond Frome work and collaboration with the IC

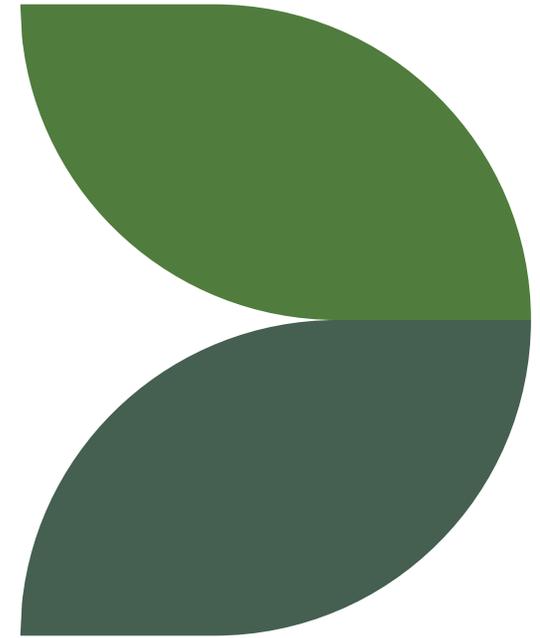


Primary care alone will not create the conditions to enable this but as partnership we can

2023 Received 1.7 million from the National Lottery Climate Action Fund for a 3 year joint project



our approach



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Creating a town that supports everyone towards green and healthy life

Health and wellbeing promotion

A holistic approach to the individual

Proactive care of those most vulnerable and a focus on what matters most

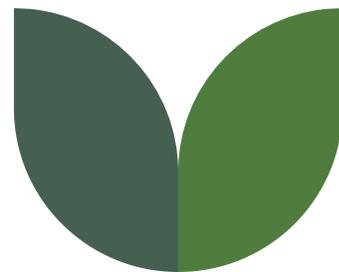
Working to ensure that our use of resources is chosen wisely at every step



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“The truth is, we can create a much better offer for all our patients, but it requires effective collaboration across primary care and with the wider health system in a way that we have not managed to date.”

Dr Claire Fuller , The Fuller Stocktake Report 2022



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collaborative work



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Healthy Homes

Great example of all project partners working together

Building on our pilot which saw

863 Referrals

Supported 124 households with obtaining grant funding

£158,032 savings over 2 years

Partnership with Centre for Sustainable Health

Retrofit workshops and advice part of our current work stream



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DID YOU KNOW THAT A STAGGERING 4.3 BILLION DISPOSABLE MENSTRUAL PRODUCTS ARE USED IN THE UK EVERY YEAR?



- Addressing Period Equality and Single use plastic
- Work with Schools and fundraising of over £1500 to supply all schools with Period Pants and we offer these as part of funding at our Young Persons Clinic
- Commission local artist to perform a poem on International Womens day



Digital Inclusion Work

Outside of Lottery funding – has been supported in evaluation

Digital Health Connector

Digital Community Connector

Set up digital cafes, 123 different events in community

Collaborative work with Donate IT, Good Foundation and Spark

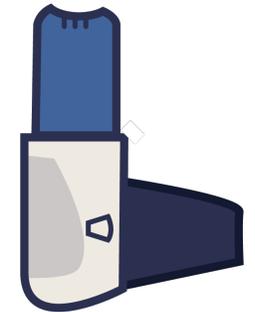
Enabled 223 devices and 123 Sim cards to be given to patients

Supported patients with completing online forms

Using and signing up to the NHS app

Choosing Wisely

- Strong focus in year 1 on Deprescribing and Medicine wastage
- Working on a stronger community approach to Dry powder inhaler switches
- 38% of all inhalers prescribed are MDIs compared to 54% nationally
- Reducing Gabapentinoids and Hypnotic use with referrals to 6 week pain management and healthy lifestyle courses. Over 50% of patients have come off medication
- Fitbit project and Diabetes 80% of all attendees making improvements in one of more clinical indicators
- Worked with Yew Maker – National carbon formulary including focus on Amoxicillin reduction
- Replicating some of the excellent work by Dr Deb Gompertz on “show me your meds please”





Patient 1: medication compliant yet over ordering for 6 months



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Patient 2 not compliant, 3 reviews with secondary care consultant and each time medication had been increased Patient hadn't taken any of it .
Couldn't read the medication on box



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staff well-being

Focus on Nature



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Focus on Nature

Out in the Field

47% of attendees felt they had spent more time in nature since the retreat. Respondents noted they had replicated the practices learnt at the retreat, taken time to relax and reflect, and, they had connected more with family through time in nature.

53% respondents felt the retreat had led them to feel more positive about work and that their relationships with colleagues had improved.

Staff well being garden

85% said they felt more connected to colleagues

72% felt they it had positively impacted on the quality of care given

Bringing Nature into the practice – welcome screen

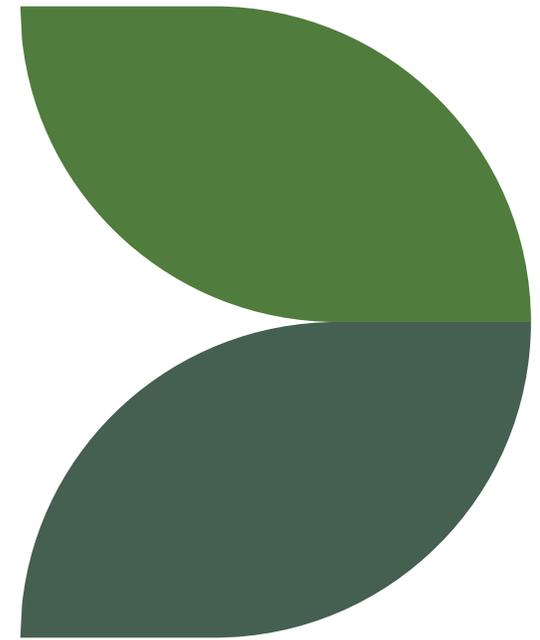




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new strategic plan

2024 - 2019



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Our strategic plan focuses on our 5 core values and two pillars on building on our strengths and transformation

Green and Healthy Frome is the perfect example of our values and our strategy in action

Asking important questions about how we further develop our values in action



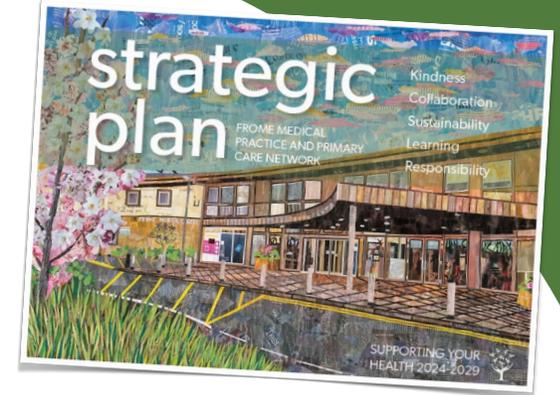
New collaborations and working in different ways:

University of Bath

University of Exeter

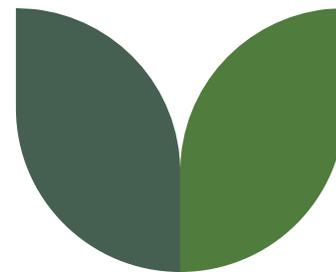
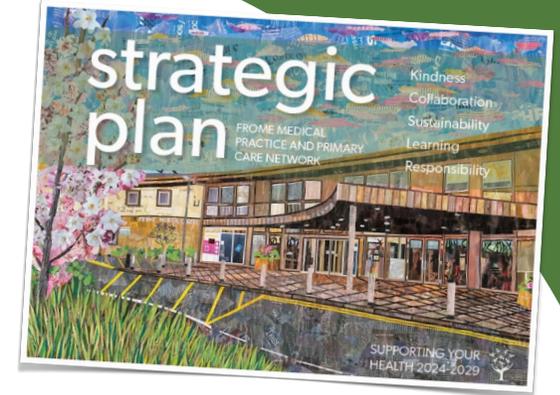
Continued work with Yew maker

Cornwall Primary Care Resilience Team



Beyond Frome Focus

Progress we have made in sharing our work nationally
Progress we are starting to make in Primary care in Somerset with the support from the ICB



Sharing our Learning

To date have shared papers on work to date in these areas at

BMJ Conference

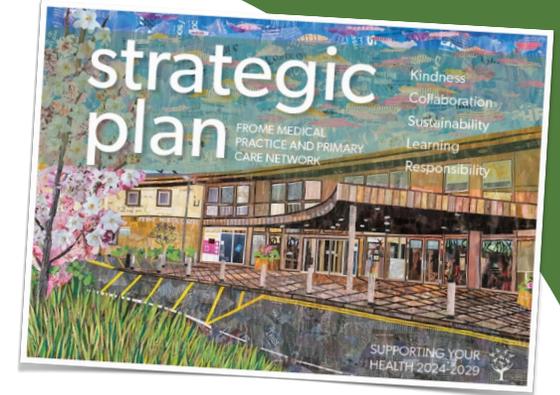
SHARE conference – hosted by Brighton and Sussex Medical School

RCGP Conference

Chiesi Conference

International Conference on Deprescribing Nantes

Climate Skills Lab Cornwall



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Supported by the ICB

Working with practice in Somerset to encourage all practices to achieve RCGP Green Impact Bronze

Developed Bronze now workshops

Hosted 13 workshops

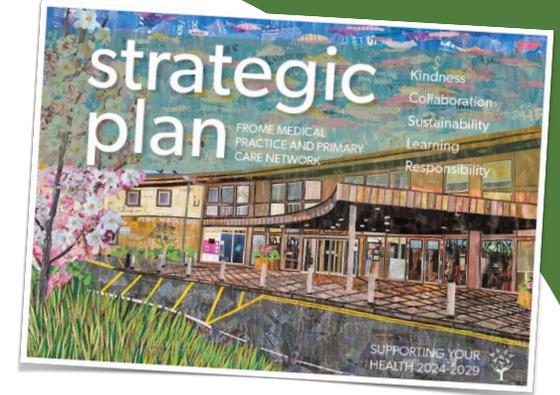
Worked with 28 staff from 20 practices

Further support to 4 practices with 1-2-1 sessions and visits beyond bronze

Green Community connector sessions with 2 practices and the ICB

Soft Launch of the Greener Practice Network and mighty network site this month

Share and Learning site



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the power of
working together



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Good for
our planet

Good for
our health

Our endeavors to provide holistic population health to our community



thank you 

